Kaj Kulp appointed as Vice President, Group Strategy at Posti

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Kaj Kulp, M.Sc. (Econ.), MBA, has been appointed as Vice President, Group Strategy of Posti Group Corporation as of March 1, 2020.

Kaj has acted as Vice President, Corporate Messaging at Posti since January 1, 2019. He has been in Posti's service since 2012 in various business and development managerial roles. Before joining Posti, Kaj worked in managerial and expert roles at UPM-Kymmene, Nurminen Logistics and The Boston Consulting Group.

"I'm very pleased that Kaj will take over the role of the company's Vice President, Group Strategy. His competence and extensive experience in Posti's business and strategy work will play a key role when Posti is developing its strategy in the future," says Tom Jansson, CFO at Posti.

According to Kaj Kulp, Posti's business environment and customer needs are changing at a rapid pace, and this also requires Posti to renew.

"Posti has a good, up-to-date strategy. Posti's future lies in parcel operations and e-commerce as well as logistics, and we are seeking growth in these businesses. At the same time, we aim to keep traditional postal services competitive. Due to the rapid growth of digital communications, it is also necessary to update the industry's legislation. It's great to participate in renewing Posti and creating the preconditions for future success," says Kaj Kulp.

In his role, Kulp will report to CFO Tom Jansson.

Source: Posti