International Post Corporation

The finalists for the 5th edition of the CTT e-Commerce Awards have already been chosen.

21-11-2025

The three finalists in each category of the CTT e-Commerce Awards 2025 have been announced. These awards, organized by CTT in partnership with Expresso, received over 250 applications this year from both Portugal and Spain. Today, the winners will be chosen by a panel of judges who will listen to and evaluate the pitches of the 24 finalists. The winners will be announced on November 27th at an event held at Páteo da Galé in Lisbon.

The goal of the CTT e-Commerce Awards is to value and promote best practices in e-commerce across various aspects, aiming to attract, convert, and retain customers, as well as guaranteeing them a positive and reliable experience. CTT is increasingly becoming a leading logistics operator in the Iberian Peninsula and has reaffirmed its position as a strategic partner for all online businesses, regardless of their size or business area. With this event, they not only strengthen their close relationship with these companies but also inspire other entrepreneurs, making them more competitive in an increasingly demanding market.

List of finalists:

e-Commerce Website/APP: Worten; Farma2Go; Wells;

SME e-Commerce Initiative: Torres Novas; Bstrong; Gotta Perfumerías;

e-Commerce Green Initiative: ZeroPact; Natulim; Fnac Restart;

Local Commerce Initiative: Málaga Destination; Santa Clara Flavors; Barreiro City Council;

E-commerce Initiative for Public Administration: Assembly of the Republic; Parques Tejo; Cascais City Council;

Innovation in Digital Marketing for e-Commerce: NAPPS; vdSHOP; Closum;

Innovation in Logistics, Delivery and Returns in e-Commerce: Lyzer; Delivery Express; Beeping Fulfillment;

Innovation in Security and Financial Services in e-Commerce: PaynoPain; Fraud; Reduniq.

The announcement of the winners will conclude another edition of CTT e-Commerce

Day, a day entirely dedicated to e-commerce, which celebrates its 10th edition this year on November 27th.

This year's edition, under the theme "Driving the Future of e-Commerce ," brings to the debate the evolution and transformation process that e-commerce has been experiencing. The program will address the main challenges that define the present of the sector and explore the strategies and trends that are shaping the future of digital commerce, promoting a comprehensive vision of the path to innovation and competitiveness in this constantly changing and evolving ecosystem.

Throughout the program, participants will be able to attend panels, keynotes, and networking opportunities designed to inspire and foster knowledge sharing among professionals and leaders in the sector. The event will feature prominent figures such as Dennis Li (Cainiao/Alibaba), Chris Farren (Pro Carrier), Joelle Fernández (Zalando), Rodrigo Blázquez (Cacesa), Jorge Peláez (Farma2Go), Mariana Romão (Wells), Joana Guedes (El Corte Inglés), and Pedro Sá (Grupo Nabeiro), who will share their experiences and insights on the market. This special edition also includes a panel dedicated to startups, offering a space for them to explore their role and positioning within the e-commerce ecosystem.

This afternoon, the main results of the CTT e-Commerce Report 2025 will also be presented, the annual report published by CTT on the evolution of the sector in Portugal and Spain.

Source: CTT Portugal Post

CLASSIFICATION: CORPORATE | WWW.IPC.BE © 2026