

## Omniva hosts small-state postal sector representatives from around the world in Estonia

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On 21-22 April, more than 40 postal sector representatives will gather at Omniva's headquarters, including postal operators from 14 small countries - from Greenland to Qatar. The forum brings together representatives from small states and islands for the ninth time to discuss shared challenges and exchange practical experience.

The Small Posts and Islands Postal Forum focuses on the operating models and development opportunities of smaller postal operators. It provides a platform for organisations of similar scale to share experiences, compare solutions, and explore new cooperation opportunities.

For Omniva, hosting the international forum is an opportunity to bring postal sector experts to Estonia and actively contribute to shaping the future of the industry.

"I started organising this event because industry meetings were mainly aimed at large postal operators, whose challenges differ from those of smaller ones. The postal sector has changed significantly over time, but new challenges continue to emerge – which is why it is important to share and compare them," said Derek Osborn, founder and main organiser of the forum.

"The postal sector is increasingly becoming a technology-driven logistics business. To

keep pace, we must evolve alongside customer expectations and the growth of e-commerce. International gatherings like this provide an opportunity to share experience, learn from one another, and find solutions that help the entire sector move forward faster," said Martti Kuldma, Chairman of the Management Board at Omniva.

"E-commerce is growing rapidly, and this means customers expect faster and more convenient services. Events like this help us better understand how similar postal operators organise their services and what customers truly value," said Sven Kukemelk, Chief Commercial Officer at Omniva.

The forum includes presentations and discussions where postal operators and technology partners share their experiences and address key topics in the sector.

Last year, the forum took place in Jersey, and the location for the next meeting will be

agreed during this year's event.

Source: [Omniva](#)

