International Post Corporation

UPS Launches E-Commerce Plug-Ins To Benefit Small Businesses

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UPS (NYSE:UPS) today announced that it is offering free plug-ins to make UPS tools and services seamlessly available within four popular e-commerce platforms: WooCommerce, PrestaShop, OpenCart and Magento.

This offering is part of the recently announced UPS® Digital Access Program, which natively integrates UPS's services into popular e-commerce platforms and provides highly competitive shipping rates to users. By offering these plug-ins, UPS helps merchants quickly and easily open a UPS account and manage multiple aspects of shipping and fulfillment inside their existing e-commerce platform.

"As the retail industry rapidly transforms, UPS continues to find new ways to make its industry-leading services more accessible," said Kevin Warren, UPS chief marketing officer. "With UPS's Digital Access Program, we're leveling the e-commerce playing field for small and medium-sized businesses (SMBs) worldwide, allowing them to offer many of the same services offered by the world's largest brands."

The UPS e-commerce software plug-ins allow merchants with UPS accounts to access their negotiated rates and easily integrate a wide range of UPS delivery services into their favorite platform. Additionally, SMBs can open a UPS account within the plug-ins and get access to discounts of up to 55 percent off Daily rates.

Plug-ins featured include:

Label printing within the e-commerce platforms, including for multi-order batches.
Full control over shipping rates displayed to e-shoppers.
Presentation of accurate, scheduled delivery times to e-shoppers during checkout.
Access to real-time tracking information.
To learn more about UPS's e-commerce plug-ins visit ups.com/plugins. To learn more about the UPS Digital Access Program, download UPS's latest whitepaper.

Source: UPS