DHL and Kaufland working together to reduce carbon emissions

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DHL Global Forwarding is making it possible for its customers to fully decarbonize their ocean transports by choosing sustainable marine fuels for both less-than-container load (LCL) shipments and full container load (FCL) shipments. Kaufland is one of the first major customers in Germany to use the GoGreen Plus service for all FCL transports, a step which will decrease the companyâ€™s annual carbon emissions by approx. 12,000 tonnes of CO2e (TtW).

"Our service opens up the use of sustainable marine fuels and is proving to be very popular with our customers," says Felix Heger, Head of Ocean Freight and China Rail, DHL Global Forwarding Germany. "The demand for green transport solutions is growing steadily as companies are becoming increasingly aware of, and indeed taking on their environmental responsibility. We are delighted with Kaufland's decision: We need prominent, strong partners to take this step with us and show that sustainability and economic viability are not mutually exclusive."

DHL Global Forwarding has been working with Kaufland for over 12 years and handles its non-food merchandise ocean transports, 70 percent of which are shipped via the main trade lane between China and Germany.

"We have been working successfully with DHL Global Forwarding for many years and are pleased to be taking this next step together. Sustainable marine fuel allows us to make our ocean transports more sustainable as we can reduce our carbon emissions while continuing to offer our customers products from all over the world," says Alexander Frohmann, Managing Director International Transport Logistics at Kaufland.

As part of its overarching climate strategy, the Schwarz Group aims to reduce its operational greenhouse gas emissions (Scope 1 and 2) by 55 percent as compared to 2019 by 2030. In line with this, Kaufland has set itself the target of reducing its operational greenhouse gas emissions by 80 percent within the same period. Various measures to reduce, avoid or offset carbon emissions in operations and the supply chain are to help the company achieve its target. For more information visit kaufland.de/klimaschutz.

Sustainable marine fuel is an important lever for DHL Global Forwarding in reducing the environmental impact of ocean freight

transports. The company makes sure that the waste-based biofuels it uses meet strict sustainability standards and qualify as the cleanest biofuels currently available on the market.

In keeping with its policy of "burn less - burn clean", DHL Global Forwarding is consistently optimizing the carbon efficiency of its transport network, its fleet and its real estate. In order to achieve its sustainability goals, Deutsche Post DHL Group is investing €7 billion in climate-neutral logistics solutions through 2030, by which point at least 30 percent of its fuel needs should be met by sustainable fuels.

Source: Deutsche Post DHL

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