International Post Corporation

Letters to Santa Claus, the only ones that can circulate without a stamp, have already started arriving at the post office.

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The magic of Christmas is in the air, and the Portuguese postal service (CTT Portugal Post) has already started receiving several letters addressed to Santa Claus . This initiative, which celebrates its 40th anniversary this year, reinforces the magic experienced at this time of year and helps not only to maintain the tradition of writing but also to promote the spirit of this festive season.

This initiative began with children spontaneously writing letters to Santa Claus and leaving them in a mailbox. Since 1985, CTT has decided to start responding to all of them. CTT maintains this initiative with great pride and has a unique feature: these are the only letters that can circulate without a stamp.

Every year, for this purpose, CTT creates a kind of 'Santa's office' and mobilizes a team that dedicates itself full-time to ensuring that all children receive a response, helping everyone to keep the dream of Christmas alive.

This year, CTT is expected to receive around 170,000 letters addressed to Santa Claus, typically addressed to the "North Pole" or "Lapland," but also to more creative destinations such as "The Land of Cold" or "The Path of the Stars."

All letters will be answered, but it is important that they include the sender's address so that the postal service knows where to send the reply.

For many children, this is their first experience writing a letter, which ensures that the tradition remains alive despite the increasing digitalization of communication.

Source: CTT Portugal Post