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DHL Express invests in Link Commerce to support African e-commerce

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DHL Express has acquired a minority stake in Link Commerce, a UK-based e-commerce firm that helped the logistics company develop its successful DHL Africa eShop platform, to support further growth for online retailing in Africa. Hennie Heymans, CEO of DHL Express sub-Saharan Africa, said the acquisition demonstrates the companyâ€™s commitment to growing e-commerce on the continent, beyond its DHL Africa eShop platform. â€œAcquiring a stake in Link Commerce â€“ the company behind the MallforAfrica.com platform â€“ shows our tremendous support of e-commerce in Africa. It also positions us to realize our ambitions of growing the eShop offering globally, and work on the scalability of the platform when the opportunity arises,â€ he commented.

Source: https://www.cep-research.com/news/dhl-express-invests-in-link-commerce-to-support-african-e-commerce