Temu and Latvijas Pasts Sign Agreement to Support Local Sellers in Latvia

12-03-2026

Temu, the global e commerce marketplace, and Latvijas Pasts, Latviaâ€™s national post and leading logistics provider, have signed a Memorandum of Understanding to strengthen their logistics cooperation and support the growth of local sellers in Latvia.

Cooperation
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Under the agreement, Latvijas Pasts will handle the delivery and returns for Latvian businesses selling through Temu's Local Seller Program. The two organizations will also expand delivery and return options for consumers in the Baltics, including home delivery, pick-up points, automated lockers and post office collection.

"As a provider with a history dating back to the 13th century, Latvijas Pasts has always been dedicated to connecting the Baltics to the world," said KristiÄ□ns GodiÅ†š, Interim Chief Commercial Officer of Latvijas Pasts. "By combining our industrial infrastructure and logistics expertise with Temu's innovative digital ecosystem, we are creating a powerful synergy that benefits both local businesses and consumers through sustainable and modernized e-commerce services".

Founded in 2022, Temu now operates in more than 90 markets worldwide. Through Temu Local Seller Program, sellers from over 35 countries can reach more consumers and scale their businesses. The program was introduced in Latvia in 2025, allowing local businesses to leverage the platform to reach customers both domestically and across European markets.

"Partnering with Latvijas Pasts helps improve the fulfillment experience for consumers in Latvia," said a Temu spokesperson. "The cooperation also empowers local sellers by providing access to reliable domestic logistics through the national postal network, enabling them to scale their businesses on a marketplace that strictly prioritizes consumer protection and regulatory compliance."

During the MOU signing, Temu briefed Latvijas Pasts on its compliance framework, including strict seller onboarding and management, proactive monitoring of product listings, physical inspections and spot checks, and mechanisms for prompt removals where issues are identified. Temu invested

approximately US$100 million in compliance-related processes in 2025 and plans to increase that investment in 2026.

Source: Latvijas Pasts

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