

Anu Laukkanen has been appointed as new VP, Communications for Posti Group

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Anu Laukkanen joins Posti Group as Vice President, Communications from telecommunications services provider Elisa, where she has worked for the past seven years in management positions in external and internal communications.

Prior to this, Anu worked for a long time in a communications agency. In her new role, Anu will be responsible for Posti's communications strategy and operations and report to our SVP, People, Communications and Sustainability, Anna Salmi.

"Together with the whole team, we are very happy to warmly welcome Anu as a new Posti employee to our great work community," says Anna. "Anu will be part of our highly skilled, energetic and professional communications team. Her extensive experience and know-how will help us move forward on our transformation journey, and in which communication plays a key role in

the success of the whole. We already have the right recipe for implementing the change, and I trust that together with her team, Anu will help us move towards an even better Posti," Anna says.

"I am very happy and excited to join the Posti team. Posti's transformation journey into a modern delivery and logistics company is interesting. It's great to be able to do meaningful work related to this and together with other Posti employees to build the tomorrow's Posti," Anu says.

Anu will start in her new position in November 2024.

Source: [Posti](#)