UPS Honored With Inaugural Top Corporation Hall Of Fame Award For Supporting Women-Owned Businesses

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UPS (NYSE:UPS) has been selected for the Top Corporation Hall of Fame for Womenâ€™s Business Enterprises by the Womenâ€™s Business Enterprise National Council (WBENC). While UPS has been recognized as a WBENC Top Corporation in prior years, this marks the inaugural year for the Top Corporation Hall of Fame. UPS is one of only nine companies achieving this new, pinnacle designation.

“We are honored to partner with WBENC and to be one of the first companies to receive this award for our efforts to drive the sustainable inclusion of women-owned businesses and empower local communities through economic growth and job creation,” said Eduardo Martinez, UPS chief diversity and inclusion officer and president of The UPS Foundation. “This award is a wonderful acknowledgement of our efforts, but even more importantly, it is a powerful example of public-private partnerships at work and engagement on a person-to-person level to create a business environment where inclusion is recognized and celebrated.”

“WBENC’s Top Corporations award recognizes companies that set the standard for choosing to integrate policies and programs across their organization that enable the growth and development of women-owned businesses,” said Pamela Prince-Eason, President and CEO of WBENC. “Stronger women’s businesses will drive new sources of revenue, deepen customer satisfaction, and generate a stronger economy.”

UPS recently announced a collaboration with the United States Agency for International Development (USAID) to promote women’s economic empowerment and improve women entrepreneurs’ ability to export. Additionally, the UPS Women Exporters Program, a collaborative effort with the International Trade Centre, is providing online training and in-person workshops on export regulations, documentation, packaging requirements and more. UPS’s Supplier Diversity Program offers women- and minority-owned businesses access into UPS’s global purchasing of products and services. Within UPS, employee programs focused on diversity and inclusion help provide an inclusive environment that enables each person to learn, grow and contribute.

"UPS's commitment to diversity and inclusion is part of our company's core focus areas. We've continued to expand and evolve our efforts, with new initiatives focused on customers, vendors, employees and communities," said Romaine Seguin, president of UPS International, Inc., Americas Region."

Source: UPS

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