

Poste Italiane drives e-commerce strategy with Amazon deal

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Poste Italiane has signed a three-year delivery deal with Amazon as part of its ongoing e-commerce expansion with new products and services, including evening and weekend deliveries and a network of lockers and parcel shops. The Italian postal group said yesterday that the three-year contract (renewable for a further two years) with Amazon covered the delivery of e-commerce products in Italy. It follows on from a similar contract signed in 2016.

Source: <https://www.cep-research.com/news/poste-italiane-drives-e-commerce-strategy-with-amazon-deal>