

## Picture Postage program update

18-07-2022

After careful consideration, Canada Post has decided to wind down its Picture Postage™ offering as of September 1, 2022. The program allows users to create personalized postcards and stamps. While relatively unique when it was introduced in 2000, numerous options are now available online for users to create customized items.

This is a timely change as we continue to focus our efforts on telling powerful Canadian stories through the national stamp program. Our stamp program is uniquely positioned to showcase the important people, places, events, and achievements that have helped shape our country. Telling these stories is a tremendous responsibility, but one we embrace as Canada's postal

service.

We thank those who have used the Picture Postage program in the past and will process all requests that meet our guidelines until the program winds down on September 1, 2022.

Source: [Canada Post](#)