PoÈ™ta RomÃ¢nÄƒ enters the publishing industry: investment of over 2 million euros and the launch of PoÈ™ta Tipografie

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Bucharest, July 28, 2026 â€“ The National Company PoÈ™ta RomânÄƒ inaugurated today the new production line for printing books and officially launched PoÈ™ta Tipografie, the new division dedicated to modern printing and editorial production services. The investment, worth over 2 million euros, marks the expansion of the company's activity into a new strategic field and represents an important step in the process of modernization and diversification of the services offered.

The new production line, equipped with state-of-the-art digital equipment, allows for a complete production flow, from the digital file to the finished book. The technological capacity offers efficient and flexible solutions for publishing houses, public institutions and private companies, responding to the current demands of the publishing market.

By launching PoÈ™ta Tipografie, the National Company "PoÈ™ta RomânÄƒ" has expanded its service portfolio and created the premises for the development of a new activity segment, capable of offering modern editorial production solutions for both the public and private sectors. The investment contributes to consolidating the company's position on the integrated services market and capitalizes on the infrastructure and experience accumulated by PoÈ™ta RomânÄƒ in the field of logistics and operational services.

The new division will provide complete printing and editorial production services, adapted to both small and medium print runs and personalized orders, using high-performance digital technologies that ensure short execution times and high quality standards.

Through this strategic investment, PoÈ™ta RomânÄƒ continues its transformation and modernization process, developing new business lines with added value and reaffirming its commitment to responding to the ever-changing needs of the market and its partners.

"The launch of PoÈ™ta Tipografie and the inauguration of this new production line represent more than an investment in technology - it represents an investment in the future of the Romanian Post. We are

diversifying our service portfolio and demonstrating that a company with tradition can become a competitive actor in new fields, with added value. Through this investment of over 2 million euros, we are providing publishing houses, public institutions and the private sector with a modern editorial production infrastructure, capable of meeting the highest standards of quality and efficiency. The Romanian Post thus consolidates its role as a national company oriented towards innovation, development and services adapted to the modern economy." - Valentin È˜tefan, General Manager of the National Company "PoÈ™ta RomânÄƒ".

The Romanian Post has undergone a broad structural transformation. Today, the Romanian Post offers not only postal services, but also real estate, printing, logistics and financial solutions. The transformation of the Romanian Post aligns with the global trend of national postal administrations to reinvent themselves in order to remain relevant in a constantly changing technological and social context.

Source: PoÈ™ta RomânÄƒ

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