

## DHL strengthens Latin America presence by acquiring Suppla Company in Colombia

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DHL Supply Chain, the contract logistics specialist within Deutsche Post DHL Group, has acquired Suppla Group, specialized on providing logistics services in Colombia. Suppla is recognized as a premier logistics provider with local expertise and longstanding customer relationships. With an established products portfolio, including warehousing and packaging services across Life Sciences and Healthcare, Retail, Consumer, and Technology sectors, Suppla has a solid business model with experienced management, stable business principles, and structured governance.

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With a longstanding expertise as a national logistics provider, Suppla has a solid local presence in five regions and coverage of 25 cities of Colombia, about 500,000 square meters of storage capacity and around 4,500 employees. This experience in local logistics market is enabling DHL Supply Chain to significantly improve its footprint in Colombia.

"The expansion into the developing Andean region in South America, specifically in Colombia, is key to achieve our Strategy 2020 targets and allows us to unlock further growth potential. With Suppla's proven business results, professional operations and

a strong overlap to DHL Supply Chain's culture, products, sectors and customers, we are taking one more step to tap the potentials of a promising market environment and be ready to serve our national and international customers", says Javier Bilbao, CEO DHL Supply Chain Latin America.

DHL Supply Chain's services in Colombia currently include Service Logistics operations, supported by a recently inaugurated warehouse in Bogotá. The acquisition will allow DHL Supply Chain to strategically expand its portfolio in the market: "Colombia has ambitious investment programs in the coming years, and we are confident that this acquisition will strengthen our presence to provide integrated and customized solutions to our local and regional customers", adds Bilbao.

"Becoming part of DHL Supply Chain is spectacular news for us," says Robinson Vásquez Escobar, President for Suppla. "Since our founding in 1944, we have developed people, capabilities and geographies throughout out the country. We are looking forward to merge our local market knowledge with the resources and competencies of a global player, projecting our people in the most global logistics company and giving our

customers service opportunities beyond our  
frontiers."

Source: [Deutsche Post DHL](#)

