



Omniva gives outdated IT equipment a second life in cooperation with GreenDice

21-10-2025

On October 21, Omniva will transfer a large batch of obsolete IT equipment to its partner GreenDice to prolong the devices' usefulness and ensure responsible reuse. The partnership with GreenDice guarantees that devices reach new users and are correctly recycled at the end of their lifecycle.

GreenDice refurbishes the devices to maximize their usability for recipients such as schools and students. Devices that have reached the end of their usefulness are sent for material recycling. This approach ensures each device remains beneficial longer and reduces its environmental impact.

Omniva participates in GreenDice's technology circulation program and calculates the carbon footprint of its IT equipment using the PAIA model. PAIA, or Product Attribute to Impact Algorithm, is a method that evaluates a device's entire lifecycle—from production to recycling. This process provides a more accurate assessment

of the equipment's environmental impact.

In 2024, we circulated 790 devices through GreenDice, and 360 kg of materials were sent for recycling. The cooperation with GreenDice is part of our broader ESG journey. ESG stands for Environmental, Social, and Governance principles, which help companies operate responsibly and sustainably.

For Omniva, environmental care, responsible action, and community impact go hand in hand – both in daily operations and in forward-looking decisions.

Source: [Omniva](#)