International Post Corporation

Thailand Post reported a first-half profit of over 631 million baht, maintaining its position as the No. 1 preferred transportation service for Thais.

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The company is also pushing a variety of solutions to create opportunities for e-commerce and the digital economy, emphasizing the importance of "Everything is a postal service," "Together with the postal service".

Thailand Post Public Company Limited announced its first-half 2025 performance, with a net profit of 631.56 million baht, a 362.34% increase compared to the same period last year. Total revenue was 11,544 million baht, an 8.88% increase compared to the same period last year. On the occasion of its 142nd anniversary, Thailand Post aims to operate through the “1-4-2” strategy to become the number 1 transportation service that stands out in both quality and network, driving the economy and society with 4 key forces: the power of speed, the power for business, the power of connecting the world, and the power of innovation. It is also the two main pillars that connect relationships and success for Thai people. It will create new experiences under the concept of “POSTsible Together, be a post office, post together”, such as the launch of the Super App, the launch of D/ID, a digital addressing system, and the enhancement of the quality of Specialized Logistics services to meet everyone’s needs.

Mr. Ratthapol Phakdeepum, Chairman of Thailand Post Company Limited, stated that in line with the national strategy and the Ministry of Digital Economy and Society's policy, Thailand Post's operations in the digital age are driven by both digital infrastructure and technology, along with elevating service quality to meet international standards. This includes developing personnel capabilities to adapt to market changes and public needs, ensuring leadership in Thailand's transportation and logistics industry. Furthermore, Thailand Post emphasizes transparent and accountable management and adherence to good governance principles to build confidence among the public and business sectors. The company aims to position Thailand Post not only as a transportation service provider, but also as a key mechanism for driving the digital economy and creating long-term social value. Furthermore, plans are underway to expand collaboration with strategic partners, including the public, private, and local communities, to increase trade opportunities

and universal access to digital services. The company is also promoting projects to support small entrepreneurs and community enterprises, enabling them to utilize the Thailand Post platform as a revenue stream and effectively reach new markets.

Dr. Danan Suphattraphan, Managing Director of Thailand Post Co., Ltd., stated that in the first half of 2025, Thailand Post continued to perform strongly, as reflected in total revenue of 11,544 million baht and net profit.
631.56 million baht, with total revenue growing by 8.88% compared to the same period in 2024, and net profit growing by 362.34%. The business group that generated the highest revenue was the transportation and logistics business group, accounting for 46.83% of total revenue.

With total revenue of 5,406 million baht, an increase of 11.56% from the same period last year, the volume of workpieces increased by 6%.
To reinforce the nation's communication and transportation potential, on the occasion of its 142nd anniversary, Thailand Post has focused on strengthening

Every relationship promotes every growth, with the “1-4-2” strategy being a key mechanism driving the organization.
"1" stands for being Thailand's leading courier service provider, emphasizing service quality, from deposits, forwarding, and delivery both domestically and internationally. With a nationwide network covering over 50,000 locations, Thailand Post delivers professional service that exceeds customer expectations at every touchpoint. Furthermore, Thailand Post has transformed itself into a full-fledged Tech Post, leveraging AI technology to drive the organization in every aspect. Last year, Thailand Post achieved a Top of Mind brand score of 99.54% and a brand trust score of 96.11%, reflecting its reputation as a brand trusted and respected by Thais.
“Four Powers” drive the organization: Speed Power, which aims to deliver fast and accurate services. The most outstanding and popular service remains EMS express delivery, which generates 43.31% of Thailand Post's total revenue; Business Power, which designs solutions to support small to large businesses, such as THP Fulfillment, in strategic economic areas with large business investments, small to medium-sized businesses, and the expansion of infrastructure to support the expansion of the service's target customer base; Global Power, which is ready to help Thai businesses grow, covering 205 destinations in 193 countries; and Innovation Power, which utilizes digital technology and innovation to develop services to meet economic structure needs. Examples include Digital Postbox, a digital postbox service from Prompt Post that extends physical mailings into digital form, enabling fast, easy-to-use, secure, and trackable e-mails; and D/ID, a digital addressing system that converts personal information of senders and recipients into a 6-digit code. Both services are set to launch this September.

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Meanwhile, "2" represents the two core pillars that connect both relationships and success. Furthermore, it aims to drive business and social sustainability under three main factors: environmental, by integrating electric vehicles into its operations; focusing on the Circular Economy; and promoting the Green Hub project in collaboration with partner organizations such as the reBOX, reBAG, and e-Waste projects, which helped reduce greenhouse gas emissions by over 4,670 tons of carbon equivalent last year. Furthermore, the uniforms of Thailand Post officials have been modified, with each uniform using fabrics that reduce carbon dioxide emissions by up to 0.77 kilograms of carbon dioxide equivalent, equivalent to reducing driving distance by approximately 3.08 kilometers. This combined production volume reduces carbon dioxide emissions by 53,360 kilograms of carbon dioxide equivalent, equivalent to reducing driving distance by approximately 213,440 kilometers—the equivalent of traveling around the world five times.

On the social front, the focus is on building sustainable communities through job creation and career development. Thailand Post aims to support Thai farmers by distributing goods and produce through its network of over 1,200 postal locations and the ThailandPostMart platform. In the first half of 2025, the company generated over 360 million baht in revenue, a 10% increase from the previous year. Total revenue is expected to reach 760 million baht by 2025.

Additionally, Thailand Post has provided support for social services (PSO) since 2011, totaling over 28 billion baht. During the border clashes, Thailand Post launched a campaign inviting Thais to send relief supplies to victims of the Thai-Cambodian border conflict. Over 34,302 packages, weighing more than 104,365 kilograms, have been sent through Thailand Post.

In terms of good governance and supervision, which focuses on giving importance to business operations that are correct, transparent, and verifiable, in the past year 2024, the results of the Integrity and Transparency Assessment (ITA) score

It scored 91.70 points and also received the "Excellent" award for its corruption risk management system from the National Anti-Corruption Commission (NACC).

In addition to the "1-4-2" strategy, Thailand Post is also focusing on further differentiate its brand. In the second half of this year, we will build brand recognition and create new experiences across products, services, and lifestyles under the concept of "POSTsible Together." This includes the launch of the Super App, an application that integrates Thailand Post's diverse services into a single platform. Users can track parcels, create labels, claim parcels, pay for services, and access various benefits. It also supports connections with government services and private sector partners, aiming to empower Thai SMEs to achieve sustainable growth.

Thailand Post has previously partnered with the Amazon platform to ship products from

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Thai businesses to Amazon FBA (Fulfillment by Amazon) warehouses.

It is designed for Amazon.com sellers who want to ship to US warehouses. Thailand Post consolidates the products in Thailand, handles customs clearance, and ships to FBA warehouses to support Thai small sellers and SMEs in distributing their products to the US market.

Furthermore, the Parcel Defined Logistics concept has been further developed to be more personalized in the form of specialized logistics, such as healthcare logistics for pets, high-value goods, and breast milk.

Meanwhile, in the financial services sector, Thailand Post has developed e-Payment to support COD payments and has connected with various partners, both public and private, such as the Department of Land Transport, Dhipaya Insurance, WeChat Pay, and Alipay, to expand payment channels to cover all needs. Another key strategy is to leverage big data to create "Data as a Service," which will generate significant commercial revenue in 2026. This will utilize in-depth analysis to develop services that accurately meet the specific needs of individuals and businesses," Dr. Danan concluded.

Source: Thailand Post

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