

## DHL eCommerce and Poste Italiane launch Locker Italia

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DHL eCommerce and Poste Italiane are celebrating the launch of Locker Italia, a joint venture aimed to establish a modern and convenient parcel locker network across Italy. The milestone comes one year after DHL Group and Poste Italiane entered their strategic partnership for the Italian and international parcel market. The inaugural event took place on September 16 in Rome, where the first parcel locker of Locker Italia was officially unveiled.

In the near future, 10,000 lockers with user-friendly interfaces will be strategically placed at key locations throughout the country. Locker Italia follows a provider-agnostic approach, offering maximum convenience to shippers and recipients. The joint venture, under the leadership of Enrico Rosina, CEO Locker Italia, is committed to creating a seamless and efficient experience, irrespective of the carrier.

"This launch represents a major milestone in the strategic partnership between DHL Group and Poste Italiane. Since April, we have seamlessly integrated our DHL eCommerce parcel volumes into the extensive network of Poste Italiane. With the introduction of Locker Italia, our joint venture, we are introducing a new level of convenience and security in parcel delivery and shipping for both shippers and customers. Our aspiration with this provider-agnostic network is to become the leading locker provider in the Italian market," states Pablo Ciano, CEO DHL eCommerce.

"With Locker Italia we are contributing to the

further development of the e-commerce market," explains Massimo Rosini, Head of Mail, Parcel and Distribution of the Poste Italiane Group, "We offer online shoppers an additional solution to manage their deliveries. Locker Italia represents technological innovation, security, nationwide service and sustainability. We will place the lockers in central and commercial areas of the cities, and we will also provide assistance to digitally empower citizens who may be less familiar with digital technologies."

Customers in Italy and Europe are reaping the benefits of the strategic partnership between DHL Group and Poste Italiane, leveraging the unique strengths and expertise of both entities. DHL eCommerce is supporting Poste Italiane by connecting them with its European network, while Poste Italiane handles the delivery of parcels from DHL eCommerce and DHL Parcel Germany across Italy. This collaboration aims to provide customers with the highest level of service for parcel shipping and delivery.

Source: [DHL Group](#)