bpost becomes a main sponsor of the REV Academy, the talent development project of Remco Evenepoel

08-02-2026

Today, at bpostâ€™s sorting centre in Brussels, Remco Evenepoelâ€™s REV Academy presented its team and its ambitions for 2026. bpost will be one of the main sponsors of the cycling project. What started with the launch of the â€˜Remco Reflexâ€™ is now evolving into a long-term partnership.

The postmen and women of bpost cover no fewer than 20,000 kilometres by bike every single day. It goes without saying that, just like the REV Academy, cycling and road safety are in bpost's DNA. Both organisations also share the same values: social responsibility en commitment. Where the REV Academy develops everyone's talent through sport, bpost does so in the workplace.

Nicolas Baise, COO of bpost: "Like the REV Academy, bpost aims to make a positive difference in our society. Through the Remco Reflex, our road safety initiative, 100,000 units were distributed. By supporting the REV Academy on a structural basis from now on, we encourage young people to develop their talents in a safe environment. This is a philosophy we also uphold for our 26,000 employees in Belgium."

As a main sponsor, bpost will be visible on the riders' jerseys and on the team cars, alongside Specialized, 6d Sports Nutrition and Bioracer.

Over the past year, the team achieved several strong results: REV Academy rider Mathias De Keersmaeker became Belgian champion in the U19 category, while Ward Maillard claimed the Belgian title in U17. In total, the team recorded 20 victories across all categories.

In 2026, the REV Academy aims to build on these successes with 69 young riders aged between 10 and 18. In addition, the team will once again field a U19 UCI team with ten more talents competing in major junior races such as Liège–Bastogne–Liège, the Tour of Flanders and the Tour Valromey.

Remco Evenepoel, founder of the REV Academy: "Every year we welcome more riders and the overall level continues to rise. I hope the results will follow, although the most important thing is that these young people enjoy themselves and benefit from the guidance they receive. I would like to thank bpost in particular for this new partnership. For our Academy, it is crucial to be able to

rely on strong partners who share our values." The REV Academy lowers the threshold for young people aged 12 to 19 to enter the world of cycling, working closely with neighbourhood and youth centres in Brussels. The City of Brussels also strongly supports the project. "The Academy is already firmly embedded in our Brussels neighbourhoods," says Mayor Philippe Close. "Remco's story is clearly inspiring for Brussels' youth." Alderman for Sports Florence Frelinx is also pleased: "An accessible cycling sport for everyone, in a safe and structured environment that makes dreams come true: that is a true driving force for emancipation in Brussels."

The ultimate goal of the REV Academy remains to see one of its talents line up at the start of the 2030 UCI Road World Championships in Brussels.

Source: bnode

CLASSIFICATION: CORPORATE | WWW.IPC.BE © 2026