Omniva installed its 1,000th parcel machine

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Omnivaâ€™s 1,000th parcel machine in the Baltics was opened yesterday in Vilnius. The new parcel machine is part of the expansion and renewal of the companyâ€™s network, as part of which, a total of around 270 parcel machines will be replaced and installed in the coming months.

The first Omniva parcel machine was installed in Estonia in 2010. Mart Mägi, Chairman of the Management Board of Omniva, notes that reaching the 1,000th parcel machine is an important milestone in the development of the Baltic network.

'Since the installation of the first parcel machine, these 12 years of operation have been characterised by both challenges and intensive development in all the Baltic States. It is quite symbolic that our first parcel machine was installed in Estonia, the 500th in Latvia, and the 1,000th in Lithuania. It also shows that we are growing and expanding in all three markets at the same time,' said Mägi. 'Expanding the network of parcel machines will remain one of our top priorities. The focus in strategically building the network is to ensure that each new parcel machine is installed in a location that is even more convenient and accessible for our customers.'

According to Mart Mägi, the 1,000th parcel machine also symbolically marks a more sustainable delivery of parcels. 'On the one hand, we have set ourselves an ambitious goal to strive for – we want to make the process of receiving and sending parcels as easy as possible for consumers. On the other hand, we are increasingly focusing on sustainability. Investments in parcel machines also contribute to saving the environment, as an efficient network of parcel machines enables the delivery of the same number of parcels with a fraction of the CO2 emissions compared to home delivery,' Mägi explained.

This year, the company invested 7.5 million euros in expanding its network in the Baltics.

Source: Omniva