



Webshops ship 13% less air thanks to PostNL's automated packaging line

17-06-2026

Houten, 17 June 2026 – Since introducing its automated packaging line at its fulfilment centre in Houten, PostNL has processed one million parcels with an average reduction of 13% in packaging volume. This equates to a saving comparable to the loading capacity of around 60 fully loaded articulated lorries or more than 600 delivery vans. By reducing excess packaging volume, more parcels can be transported in a single vehicle, making more efficient use of available transport capacity.

The packaging line responds to the growing demand for more efficient and sustainable fulfilment operations. The machines help online retailers package orders more efficiently while using less packaging material. Orders are automatically packed in a right-sized box tailored to the contents. Made from fully recyclable FSC-certified cardboard, the box requires neither tape nor a shipping label. All information is printed directly onto the packaging, including shipping details, branding, campaigns and QR codes. As a result, the packaging serves not only a logistical purpose, but also provides opportunities for brand visibility and customer communication.

“Transporting air adds value to no one. With this packaging line, we automatically create the right-sized package for every order. This

enables online retailers to use less material, make better use of available capacity across the logistics chain and prepare for stricter packaging regulations”, says Tijs Reumerman, Managing Director Platforms at PostNL.

Preparing for stricter packaging regulations

PostNL's investment in the new packaging machine aligns with the European Packaging & Packaging Waste Regulation (PPWR), which will be implemented gradually from August 2026. The regulation requires businesses to reduce packaging waste, increase the use of recyclable materials and minimise excess packaging volume in shipments. With its new packaging machine, PostNL helps online retailers to package more efficiently using less material, while also contributing to lower emissions across the logistics chain.

Source: [PostNL](#)



Postal Act Adopted by the Estonian Parliament Modernizes Postal Services and Ensures Their Sustainability

18-06-2026

On Wednesday, 17 June, the Estonian Parliament passed at its third reading the Act Amending the Postal Act, the Competition Act and the State Fees Act, updating the rules governing the postal market and creating a clearer framework for the provision of the Universal Postal Service.

The amendments concern the Universal Postal Service and the requirements applicable to the postal network. The aim is to ensure that postal services remain accessible to people throughout Estonia while taking into account the declining use of postal services and changes in the market, including the possible privatization of Omniva.

The Minister of Regional Affairs and Agriculture, Hendrik Johannes Terras said that the key focus of the amendments is service accessibility and reliability. "Postal services must remain accessible to people regardless of whether they are provided through a post office, a parcel locker, or a postal worker. At the same time, the rules must be up to date and should not impose unreasonable obligations on service providers," said Terras.

The Universal Postal Service will continue to

be guaranteed five days a week, ensuring the delivery of letters and international postal parcels to homes across the country. As there are sufficient companies operating in the domestic parcel delivery market, there will no longer be a need to provide home delivery of domestic parcels as part of the universal postal service.

During the legislative process, a fundamental amendment was added to the Act under which home delivery of periodicals — newspapers and magazines — will become part of the universal postal service once the current contracts expire. Until now, periodical delivery has been an additional obligation of the Universal Postal Service provider rather than a component of the service itself, with prices determined through agreements between the service provider and media publishers.

"Printed newspapers remain an important and trusted source of information for many people, especially in rural areas and among older residents. If the state considers access to periodicals a service of public interest, it must also have a clear and predictable framework for its provision," said Terras.



Bringing periodical delivery into the Universal Postal Service means that pricing will in future be regulated according to the pricing rules of the universal service, and the Competition Authority will have a clearer role in setting the pricing framework and overseeing compliance. This will provide publishers, subscribers and the service provider with a more predictable system and increase confidence in the continuity of the service.

The state's current agreement with Omniva, the current Universal Postal Service provider, remains in force until 2029 for the delivery of letters and periodicals. In 2028, the Competition Authority will organize a new public tender to select a service provider for the following five-year period.

The Act also updates the financing model for the Universal Postal Service and harmonizes the requirements for operating in the postal sector. In the future, an operating license will only be required for the provision of the Universal Postal Service, while providers of other postal services will only need to submit a notice of economic activity. Overall, the amendments create a more favorable business environment for the development of postal services and reduce unnecessary administrative burdens.

The planned legislative changes will enter into force in stages. The first amendments will take effect on 10 August this year, the transition to the new financing model will begin in 2027, and the changes concerning periodicals will enter into force in 2028.

Source: [Omniva](#)



Trade unions and PostNL sign negotiation result for new collective labour agreement for mail deliverers

18-06-2026

PostNL and the trade unions BVPP, CNV, and FNV have reached a negotiation result for a new collective labour agreement for 14,000 mail deliverers. The agreement has a term of two years and runs from 1 January 2026 to 31 December 2027. Mail deliverers will receive a 7% wage increase over this two-year period. PostNL sees this result as an important step for its employees during a period in which the postal company is changing significantly to safeguard a future-proof Dutch postal service. The trade unions will present the agreements to their members.

Maurice Unck, Director Mail NL: "Our mail deliverers play an important role. As the final link in our postal network, they ensure that personal cards, letters, and other important documents are delivered to people's homes. We believe it is important that they receive appreciation for their efforts and can enjoy their work. Especially in this time, when the postal company is facing major necessary changes to ensure reliable and future-proof postal delivery in the Netherlands, it is good that we have been able to make agreements together with the trade unions."

Main agreements

The negotiation result includes, among others, the following agreements:

A term of two years: 1 January 2026 to 31 December 2027.

A total wage increase of 7%, distributed over four moments in 2026 and 2027.

A bicycle scheme in which mail deliverers receive a net contribution every 5 years for the purchase of a bicycle. The amount of the contribution depends on the number of years of service as a mail deliverer. (750 contributions per year).

The agreement to explore possibilities for redeployment of postal deliverers within E-commerce.

Future-proof postal delivery

The Dutch postal market is changing rapidly. The volume of mail decreases every year as customer needs change, while costs are rising. At the same time, the legal framework for the Universal Postal Service, which PostNL is required to provide, has not matched the reality of a shrinking postal market for years. To keep mail accessible and affordable in the Netherlands, PostNL is gradually adjusting postal delivery. From 12 July 2026, mail will be delivered as standard within two days instead of the next day. This is a first necessary step, but further adjustments are needed.



Maurice Unck: "It is crucial that the cabinet and the House of Representatives make clear decisions in the short term that safeguard the continuity of postal services and keep them financially viable for everyone in the Netherlands who relies on mail. Our employees are indispensable in this and they deserve decent wage development and good employment conditions, now and in the future. We are pleased that despite these challenges we have now reached this negotiation result."

Next steps

The trade unions will present the negotiation result to their members. If the members' consultation yields a positive outcome, the agreements will be laid down in the collective labor agreement and it will be signed. Upon final agreement, the new collective labor agreement will take effect retroactively from 1 January 2026.

Source: [PostNL](#)